

Field of application		Image	Application (usage scene)	
Distribution	<p><Example></p> <ul style="list-style-type: none"> • Supermarket • Convenience store • Department store 		<p>Efficient operation</p> <ul style="list-style-type: none"> • Efficient checkout operation • Efficient inspection, inventory • Individual tracking • Security management, prevention of shoplifting • Employee management 	<p>Improvement in CS (Customer Satisfaction)</p> <ul style="list-style-type: none"> • Provision of detail product information • Customer management (tracking down customer, behavior analysis) • Sales promotion (point)
Specialty store	<ul style="list-style-type: none"> • Apparel, shoe, bag • Jewelry 		<p>Efficient operation</p> <ul style="list-style-type: none"> • Efficient checkout operation • Efficient inspection, inventory • Individual tracking • Security management, prevention of shoplifting • Employee management 	<p>Improvement in CS</p> <ul style="list-style-type: none"> • Provision of detail product information • Customer management (tracking down customer, behavior analysis) • Sales promotion (point)
Library	<ul style="list-style-type: none"> • Library, office • Book store 		<p>Efficient operation</p> <ul style="list-style-type: none"> • Library inventory management • Location information management • Efficient check-out/return 	<p>Improvement in CS</p> <ul style="list-style-type: none"> • Book search service • Security management, prevention of shoplifting
Restaurant	<ul style="list-style-type: none"> • Rotating sushi bar, company cafeteria 		<p>Efficient operation</p> <ul style="list-style-type: none"> • Efficient checkout operation • Prevention of miscalculation 	<p>Improvement in CS</p> <ul style="list-style-type: none"> • Freshness control • Calorie display
Entrance/exit	<ul style="list-style-type: none"> • Office, condominium • Parking lot • Kindergarten 		<p>Efficient operation</p> <ul style="list-style-type: none"> • Access control • Security management • Residence time control • Location control 	<p>Security management</p> <ul style="list-style-type: none"> • Prevention of picking
Security	<ul style="list-style-type: none"> • Automobile • Brand goods 		<p>Anti-theft</p> <ul style="list-style-type: none"> • Prevention of auto theft • Authenticity determination, prevention of forgery • Tracing lost articles (pet, valuables) 	<p>Forgery determination</p> <ul style="list-style-type: none"> • Authenticity determination, prevention of forgery • Repair record • Tracing lost articles (pet, valuables)
Transportation	<ul style="list-style-type: none"> • Railroad, bus • Aviation (airport) 		<p>Cashless payment</p> <p>Efficient operation</p> <ul style="list-style-type: none"> • Efficient pass, transit • Combined use of electronic money and cash • Hand baggage control 	<p>"Surutto KANSAI" "ICOCA Card" to be adopted</p>
Linen	<ul style="list-style-type: none"> • Rental costume • Cleaning 		<p>Efficient operation</p> <ul style="list-style-type: none"> • Rental management, prevention of misdelivery • Life control (number of washing times) • Location control 	
Event	<ul style="list-style-type: none"> • Theme park • Concert • Exhibition • Museum 		<p>Cashless payment</p> <p>Improvement in CS</p> <ul style="list-style-type: none"> • On-premises cashless operation • Provision of detail exhibit information • Customer management (tracking down customer, behavior analysis) • Utilization for promotion (point) 	<p>Hitachi's μ-Chip to be used for EXPO 2005 AICHI</p>
Warehouse	<ul style="list-style-type: none"> • Steel stock control • Logistics 		<p>Efficient operation</p> <ul style="list-style-type: none"> • Inspection, warehousing /delivery management • Inventory management • Process control 	<p>Security management</p> <ul style="list-style-type: none"> • Admittance management